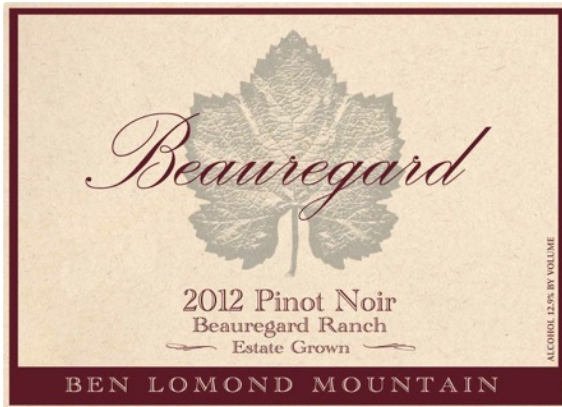




2012 Pinot Noir Beauregard Ranch



The Vineyard

Beauregard Ranch Vineyard, located in Bonny Doon, is owned and farmed by Jim Beauregard. Was first planted in 1875, then replanted in 2005. The 13 acre vineyard sits at an elevation of 1,700 to 1,850 feet on a southwest facing slope. Monterey Bay marine influences combine silty loam and sandy soil to produce wines with minerality and striking acidity. Plantings: 4 acres Pinot Noir. 1 acre of Chardonnay. 3 acres Zinfandel. 4 acres Cabernet Sauvignon.

American Viticultural Area

Ben Lomond Mountain

Varietal Blend: 100% Pinot Noir

Vine age: 2005

Harvest: September 12th, 2012

Aging: 12 months in 50% new American oak

ALC 12.9

Brix: 22.5

Winemaker's Tasting Notes

In the Glass: Ripe cherry, slate, tobacco, tea, fog

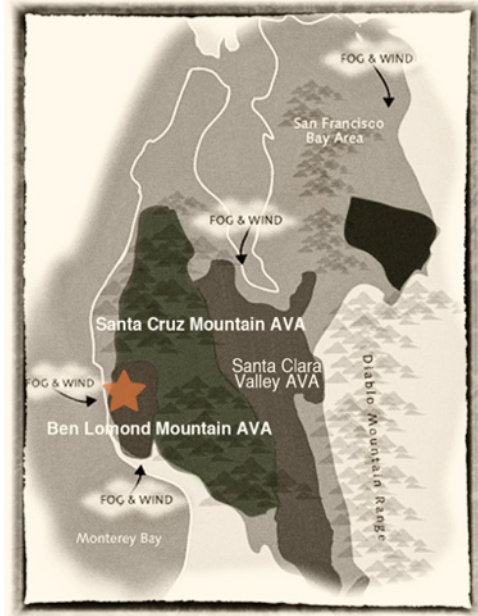
On the Palate: Cranberry, wet rock, rhubarb, fig

In the Finish: Orange peel, vanilla, caramel

In 1945, retired Sheriff Deputy Amos Beauregard bought 13 acres of Pinot Noir, Cabernet Sauvignon, and Chardonnay from Quistorf who originally planted the vineyard in 1875. Amos farmed the land at the newly named Beauregard Ranch until his final days. Amos' son Emmitt (Bud) Beauregard, founder of Shopper's Corner Grocery Store in Santa Cruz, farmed the family land for a lifetime while running Shopper's. Bud's son Jim Beauregard took to farming at a very young age with his grandfather Amos. **In 1982 Jim worked rigorously to establish the Ben Lomond Mountain AVA, a distinctively different terroir than the rest of the Santa Cruz Mountains.** Over the years, Jim has planted hundreds of acres of vines throughout the Santa Cruz Mountains and still maintains his 68 acres of Pinot Noir, Chardonnay, Zinfandel and Cabernet Sauvignon.

Jim's son Ryan Beauregard is the current winemaker for Beauregard Vineyards and created his first vintage in 2000. His wife Rachel works in the business and they live with their two young daughters on site.

The Ben Lomond Mountain AVA



The Ben Lomond Mountain AVA (American Viticultural Area) is located in Santa Cruz County, CA on the Western edge of the Santa Cruz Mountains. Vineyards were first planted on the mountain in the 1860's, but the area did not become famous for Pinot Noir until the 1970's. The four by sixteen-mile AVA reaches altitudes as high as 2,600 feet above sea level, placing it above much of the fog that rolls in from the Pacific Ocean, ensuring long hours of sunlight.

The elevation and ocean proximity ensure a cool climate, where grapes can ripen over an extended growing season. Wines are highly structured, have good minerality and are extremely age worthy.