



2014 Rosé of Pinot Noir Coast Grade Vineyard



The Vineyard

We feel that the terroir of Coast Grade Vineyard is unparalleled by any grape growing site in the world. The vineyard sits at 1238 to 1,350 feet elevation right at the fog line, roughly three miles from the Pacific Ocean. These attributes ensure that the growing season is temperate and that the grapes are slow ripening. This extended growing season leads to berries with greater intensity and allows for more terroir to be absorbed into the grapes prior to harvest. The saline essence on the palate of the wine (taste) imparted from the coastal fog as well as the redwood duff on the nose (smell), make it an incredibly site expressive wine.

American Viticultural Area

Ben Lomond Mountain

Varietal Blend: 100% Pinot Noir

Vine age: 2008

Harvest: September 21 2014

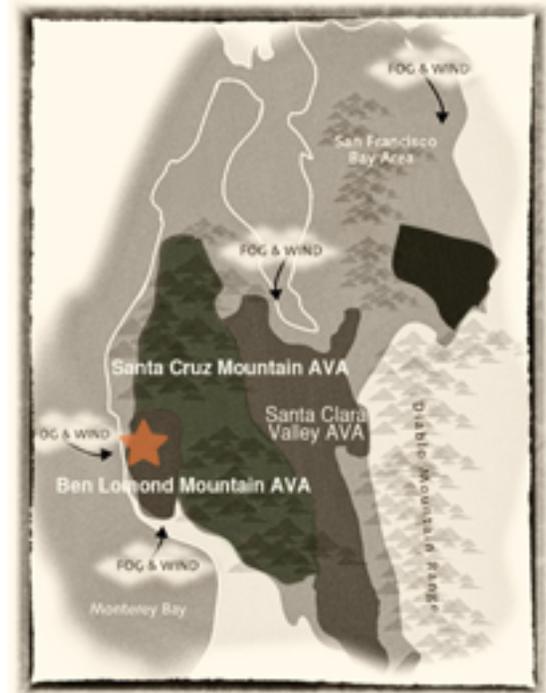
Aging: 100% Neutral American Oak

ALC 13.1

In 1945, retired Sheriff Deputy Amos Beauregard bought 13 acres of Pinot Noir, Cabernet Sauvignon, and Chardonnay from Quistorf who originally planted the vineyard in 1875. Amos farmed the land at the newly named Beauregard Ranch until his final days. Amos' son Emmitt (Bud) Beauregard, founder of Shopper's Corner Grocery Store in Santa Cruz, farmed the family land for a lifetime while running Shopper's. Bud's son Jim Beauregard took to farming at a very young age with his grandfather Amos. **In 1982 Jim worked rigorously to establish the Ben Lomond Mountain AVA, a distinctively different terroir than the rest of the Santa Cruz Mountains.** Over the years, Jim has planted hundreds of acres of vines throughout the Santa Cruz Mountains and still maintains his 68 acres of Pinot Noir, Chardonnay, Zinfandel and Cabernet Sauvignon.

Jim's son Ryan Beauregard is the current winemaker for Beauregard Vineyards and created his first vintage in 2000. His wife Rachel works in the business and they live with their two young daughters on site.

The Ben Lomond Mountain AVA



The Ben Lomond Mountain AVA (American Viticultural Area) is located in Santa Cruz County, CA on the Western edge of the Santa Cruz Mountains. Vineyards were first planted on the mountain in the 1860's, but the area did not become famous for Pinot Noir until the 1970's. The four by sixteen-mile AVA reaches altitudes as high as 2,600 feet above sea level, placing it above much of the fog that rolls in from the Pacific Ocean, ensuring long hours of sunlight.

The elevation and ocean proximity ensure a cool climate, where grapes can ripen over an extended growing season. Wines are highly structured, have good minerality and are extremely age worthy.