

Beauregard Vineyards, Coast Grade Estate Pinot Noir

- Authentic Santa Cruz Mountain expression, reminiscent of the classics like Mount Eden and Ridge
- Beautifully captures its vineyard, with bright minerality from limestone soils and salinity from the Pacific Ocean
 - Estate bottled from fourth generation winegrowing family

The Producer

The family partnership of Beauregard Vineyards combines a legacy of identifying world-class vineyard sites, deep expertise farming Burgundian varietals and old-world winemaking practices to produce outstanding Santa Cruz Mountain wines.

Beauregard's first vineyards were started in 1949 by Amos Beauregard, a visionary who saw the Santa Cruz Mountains as ideal for growing grapes—nearly three decades before the appellation caught the world's attention when Ridge placed 5th in the 1976 Judgment of Paris. The family viticulture practice expanded under his grandson Jim Beauregard, who planted over 300 acres of vines in the Santa Cruz Mountains and became known for identifying outstanding vineyard sites for producers including Hirsch Vineyards. In 1999, Jim's son Ryan launched Beauregard Vineyards to create outstanding Santa Cruz wines from their estate and other great vineyard sites.

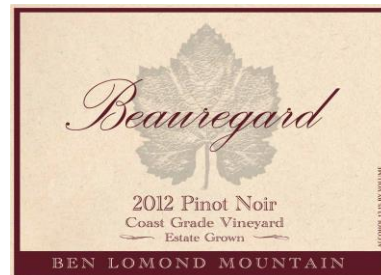
The Beauregard estate vineyards are situated in the Ben Lomond Mountain Appellation. This tiny appellation—the second smallest in California—features a uniquely cool climate that lends itself to optimum phenolic ripeness, creating wines that have complete flavor development and balance, reminiscent of the great terroirs of the world. The 4x16 mile viticultural area reaches elevations up to 2,600 feet, and largely sits above the fog, soaking in summer sunshine. The elevation and ocean proximity ensure a cool climate and extended growing season, producing complex and concentrated berries. Beauregard Vineyards produces the only estate wines currently carrying the Ben Lomond Mountain appellation designation.

Beauregard also makes wine from other Santa Cruz Mountains sites that feature stressed vines, cool climate and outstanding soil.

Winemaker Ryan Beauregard seeks to produce wines that are varietally correct and show the flavor of the land. Wines are made all naturally—from the crush pad to the bottling line—and aged sur lees, imparting structure, weight and ageability. Like Ridge and Mount Eden, Beauregard ages the wines in American oak to capture the authentic beauty of their native home.

The Wine

When Jim Beauregard first discovered the site that is now Coast Grade Vineyard in the tiny Ben Lomond appellation, he instantly knew it had the hallmark Santa Cruz Mountain ingredients that first held the world's attention in the 1976 Judgment of Paris where Ridge took 5th place. The vineyard sits right at the fog line, roughly three miles from the Pacific Ocean. The high altitude and cooling fog ensure an extended growing season, and limestone soils impart distinctive minerality. The result is concentrated berries that beautifully capture their terroir. With a less-is-more approach in the cellar, Ryan Beauregard gets the flavor of the land to shine through, with a saline essence on the palate and bright minerality from limestone soils. An authentic expression of Santa Cruz's world-class terroir!



Region: Santa Cruz Mountains

Appellation: Ben Lomond Mountain

Vineyard: Coast Grade Vineyard

Altitude: 1238 to 1350 ft elevation

Soil: Sandy loam, decomposed granite, and underlying limestone

Varietals: 100% Pinot Noir

Vine age: 2008

Planting system: VSP

Vine density: 9' x 5'

Yield: Average 2 tons/acre

Harvest: November 1st, 2012

Production: 450 cases

Vinification: 30% whole cluster open bin fermented with native yeast and then transferred to barrel to complete aging at cool temperatures.

Aging: 12 months in barrel, 30% new American oak

Tasting Notes: Hints of violet, dried sage and plum come together on the nose with a distinct salinity from the coastal fog that sits on the grapes. Cherry, fig, strawberry and light earthiness are present on the palate. With bright acidity, soft tannins and lingering spice on the finish.

Rating: 90 points, "Gold Medal Winner", Beverage Testing Institute

